

NAVIGATING

GLOBAL MARKETS



**ALBERTA'S
INDUSTRIAL
HEARTLAND**
The Capital Investment Destination

June 17-19, 2025

Lake Louise, Alberta, Canada

CdnPetrochemicalSummit.com

Canadian Petrochemical Summit



Nestled in the heart of the Rocky Mountains, the Canadian Petrochemical Summit brings together the brightest minds and decision-makers in the petrochemical industry. This exclusive event offers unparalleled networking opportunities and cutting-edge insights that will shape the future of our sector.

Event Highlights:

- **Unlimited Networking:** Connect with C-suite executives, government officials, and thought leaders in an intimate, retreat-like setting.
- **Strategic Insights:** Gain exclusive access to market forecasts and emerging trends that will shape the industry's future.
- **Policy Dialogue:** Engage directly with policymakers to influence the regulatory landscape.

Experience the Rockies Like You've Never Seen Them Before

Escape the boardroom and experience the unique opportunity to merge the latest in petrochemical innovation with the serene and inspiring environment of the Rockies.

Limited Availability

There are limited seats for this event. Don't miss your chance to be part of this one-of-a-kind gathering - secure your spot before tickets sell out.

Who Should Attend?

- **Senior members from petrochemical companies, refineries, and chemical manufacturers**
- **Business leaders in adjacent sectors to the petrochemical industry**
- **Policy makers and government officials**
- **Seasoned energy consultants**
- **Sustainability experts and innovators**
- **Industry associations**

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What to Expect

- An intimate group filled with senior professionals in the petrochemical industry
- Insightful mix of presentations and panels from leaders
- Experience a world-renowned venue and first-class menus from sunrise to sunset
- Reduced room rates at Château Lake Louise
- Opportunity to experience the Rocky Mountains during our pre-Summit activities

Here's what 2024 attendees said:

“It was a pleasure to attend this conference. I am happy to have made so many great connections. I found the event from start to finish to be first class.”

“This is definitely one of the best conferences of the year, great discussion on extremely relevant topics.”

“Always a great event where the networking is almost more valuable than the session content; great job making some adjustments to the schedule and audience to maximize the positive connections between attendees; classy event with just the right amount of fun and downtime.”



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Your Registration Includes:

- Access to join the exclusive three-day event featuring world-class speakers
- Exclusive opportunities to network with fellow senior executives in the petrochemical industry and adjacent sectors
- Meals and beverages during all events on the Summit agenda
- Complimentary access to a private business meeting room
- Opportunity to join our pre-Summit activities including a round of golf, a guided hike or voyager canoe experience *(additional fees apply)*
- Reduced room rates
- Commemorative event item
- **NEW THIS YEAR: Plus One Activities**
There are new options for your companion to join you. *(Additional fees may apply. See cdnpetrochemicalsummit.ca for more details.)*

Note that registration does not include accommodation or parking. Please go to CdnPetrochemicalSummit.ca for more information.

Schedule

| Tuesday, June 17 | Wednesday, June 18 | Thursday, June 19 |
|-----------------------|---------------------|-------------------|
| Pre-Summit Activities | Breakfast | Brunch |
| | Sessions and Panels | Feature Session |
| | Lunch | |
| | Sessions and Panels | Lunch |
| Welcome Reception | Reception | |
| | Gala Dinner | |

The perfect place to do business

Connect and network with leaders

Mingle with other industry leaders and professionals during the many networking opportunities.

Private business meeting space

Complimentary meeting spaces are available to book for private meetings or business calls.

Business hub

Need access to business tools? Our concierge service is available to help.

Insights that will drive informed decision making

Our presentations, panels, and fireside conversations will provide expert insights that aren't offered anywhere else.

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Fairmont Château Lake Louise

Luxury Amid the Rockies

Encircled by the peaks of the Canadian Rockies, the Victoria Glacier, and the shimmering waters of Lake Louise, the legendary Fairmont Château Lake Louise embodies unmatched luxury and natural splendor. With over a century of storied heritage, this grand lakeside resort, once a retreat for alpinists, now offers an unparalleled experience.

We are offering significantly reduced rates on guestrooms for the Summit. Once you register for the conference, you will be sent a code to secure your hotel room under the Summit discounted rate.

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Pre-Summit Activities

Join us on June 17 for exclusive activities to network and experience the Canadian Rockies.

Capacity is limited. Your Plus One guest may be eligible to join some pre-Summit activities. Please go to cdnpetrochemicalsummit.ca for more information. Additional fees apply.

Banff Springs Golfing in the Rockies

Stanley Thompson course

Holes: 18 | Par: 71| Length: 6938 yards

Indulge in a day on this iconic green – the legendary Stanley Thompson course, created by Canada’s preeminent golf architect in 1928. Nestled along the Bow River and framed by the towering peaks of Sulphur Mountain and Mount Rundle, this course is designed for the select few who seek a game intertwined with natural grandeur. With panoramic views at every hole and a layout celebrated for its design, the experience promises to thrill both seasoned pros and passionate amateurs alike. Your registration includes transportation to the course from the Fairmont Château Lake Louise and back again as well as a golf cart, meals, and refreshments. *Summit attendees only.*

Cost: \$250

Canoeing experience on Lake Louise

Duration: 1.5 Hours

Discover the unmatched serenity of Lake Louise as you embark on a journey across its pristine, glacial waters—a century-old tradition. Accompanied by one of the resort's accredited guides, you'll glide across the lake in a voyager canoe, crafted to carry eight to eleven passengers comfortably. Immerse yourself in the landscape, while your guide reveals stories and secrets of this world-renowned “diamond in the wilderness.” This is more than an adventure; it’s an invitation to an exclusive slice of paradise. This experience includes canoe rental, instructor, and a light snack.

Cost: \$85



Guided Hike to Lake Agnes and the Teahouse

Distance: 7 km

Elevation Gain: 400 m / 1,320 ft

Embark on a world-class alpine journey through Banff National Park’s most sought-after trail, where natural beauty meets refined adventure. Traverse the path to Lake Agnes, passing by the hidden gem of Mirror Lake, nestled beneath the cliffs of the Big Beehive. Upon reaching the Lake Agnes Teahouse, indulge in freshly baked delicacies as you take in the mountain vistas. For those eager to explore further, an ascent to the secluded Little Beehive viewpoint offers an even more breathtaking perspective. This is more than a hike—it’s a rare and unforgettable experience in the heart of the Canadian Rockies. Your fee includes the guide and a snack for the trip.

Cost: \$85



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Explore Lake Louise on your own

Here are just a few of the many things to enjoy at Lake Louise. Please see the website for more information.

Lake Louise sightseeing gondola ride

Experience the panoramic beauty of Lake Louise. This 14-minute ride travels to a maximum elevation of 2101 m where you can experience the majestic Canadian Rockies from a Birdseye perspective. There is a complementary shuttle to and from the gondola from the hotel.



Guided e-bike tours

Taking the beauty of Lake Louise on an e-bike tour. You can explore the stunning landscapes of the Rockies while enjoying the extra boost of power from your e-bike. On the Morant's Curve trail, you'll learn about the areas, railway Heritage and enjoy views of the Bow River valley.



Bars & restaurants

Enjoy delicious food and drinks from numerous bars and restaurants all around the area. Whether you're looking for a grand dining experience with an iconic view or a casual burger, there's something here for everyone.



At the Château

There's all kinds of things available right at Château Lake Louise. Aside from the relaxing spa, check out the gym if you're looking to break a sweat, a living room if you're looking to lounge, an indoor leisure pool and eucalyptus steam room to sweat out all your toxins, and a shuttle service to Lake Louise and Moraine Lake if you want to go sightseeing.



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Become a sponsor

Raise the profile of your organization among key industry executives by sponsoring the Canadian Petrochemical Summit. A range of attractive sponsorship levels are available, with enticing perks and ways to promote your company.

These opportunities fill quickly, so please let us know soon if you want to elevate your profile at this signature event. Visit our website for the current status of sponsorship opportunities available.

Due to the high demand for sponsorships, approvals will be at the discretion of the organizer.

Early bird ends and sponsorship rates will increase March 1, 2025. Confirm your sponsorship today at info@petrochemicalsummit.com

Welcome Reception Sponsor **\$13,000**

Only 1 available

- » 2 Summit registrations (valued over \$2,600)
- » High profile display of logo at reception
- » Key placement of logo at the event
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgment

Custom Session Sponsor **\$10,000**

Only 1 available

- » 2 Summit registrations (valued at \$2,600)
- » Opportunity to introduce a custom session
- » High profile logo placement during custom session
- » Key placement of logo at the event
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgment

Breakfast Sponsor **\$10,000**

Only 1 available

- » 1 Summit registration
- » Opportunity to play a 2-minute video during breakfast
- » High profile logo placement during breakfast
- » Company feature in the event program
- » Logo on website and social media posts
- » Continual stage acknowledgment

Lunch Sponsor **\$10,000**

Only 1 available

- » 1 Summit registration
- » Opportunity to play a 2-minute video during lunch
- » High profile logo placement during lunch
- » Company feature in the event program
- » Logo on website and social media posts
- » Continual stage acknowledgment

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Break Sponsor

\$10,000

Only 1 available

- » 2 Summit registrations
- » Opportunity to play a 2- minute video during one break
- » High profile logo placement during breaks
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgment

Gala Sponsor

\$10,000

Only 1 available

- » 2 Summit registrations (valued at \$2,600)
- » High profile display of logo at gala
- » Opportunity to play a 2-minute video during the gala
- » Key placement of logo at the event
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgment

Sustainability

\$10,000

Only 1 available

- » 1 Summit registration
- » Opportunity to participate in a sustainability speaking feature
- » High profile logo placement
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgment

Promotional Item

\$8,500

Only 1 available

- » 1 event registration
- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts
- » Opportunity to provide promotional item to registrants

Gold

\$10,000

- » 2 event registrations (valued over \$2,600)
- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts

Silver

\$6,500

- » 1 event registration
- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts

Bronze

\$4,500

- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts

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About the Host

Alberta's Industrial Heartland Association (AIHA) is a non-profit organization that drives investment to Alberta's Industrial Heartland.

Canada's Largest Hydrocarbon Processing Region

Alberta's Industrial Heartland is one of the world's most attractive locations for chemical, petrochemical, oil, and gas investment. As Canada's largest hydrocarbon processing region, the Industrial Heartland is making history enabling diversification at the intersection of economic resiliency and environmental leadership. With \$45+ billion in existing capital investment and more than 40 companies, the region provides fuels, fertilizers, power, petrochemicals and more to provincial and global consumers.

Learn more at industrialheartland.com.

Opportunity Sparks Collaboration Inspires Opportunity Creates Collaboration Ignites Opportunity Triggers Collaboration



See you in the Rockies

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Register at [CdnPetrochemicalSummit.com](https://cdnpetrochemicalsummit.com)
Or for more information email info@cdnpetrochemicalsummit.com

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